

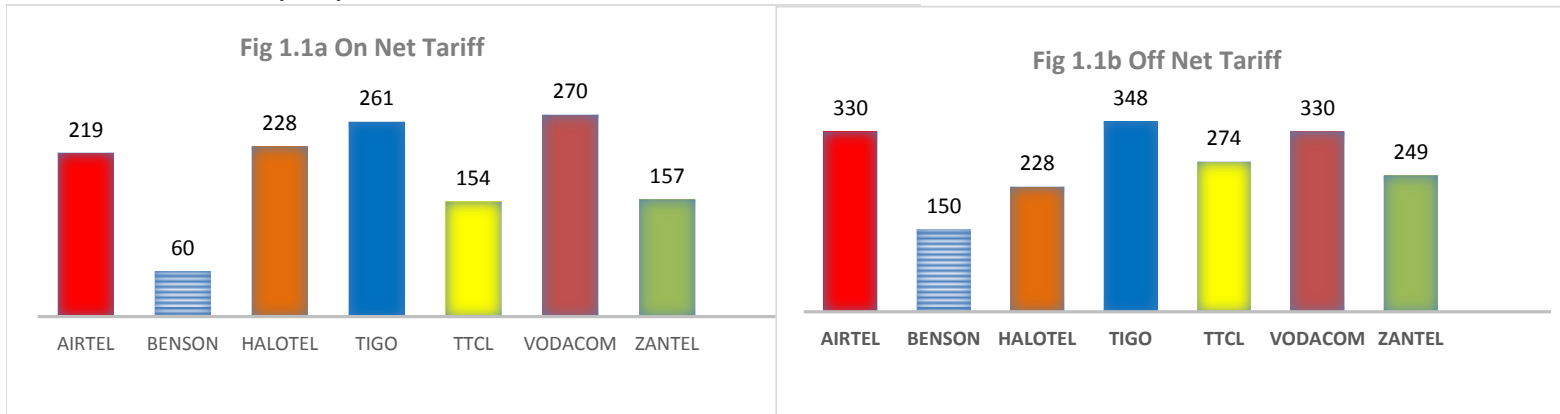
# QUARTERLY COMMUNICATIONS STATISTICS

## April - June 2018 Operators' Submissions

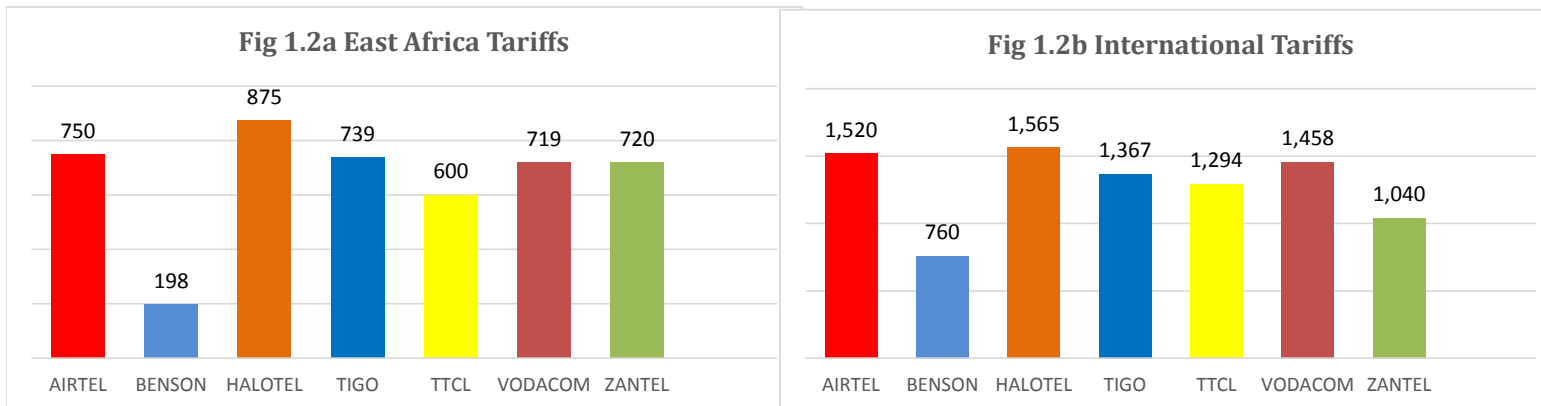
NOTE: The SOURCE of all data contained in this report are from Operators' returns

### 1. BASIC PREPAID PER MINUTE TARIFF (WITHOUT TAX) AS OF JUNE 2018

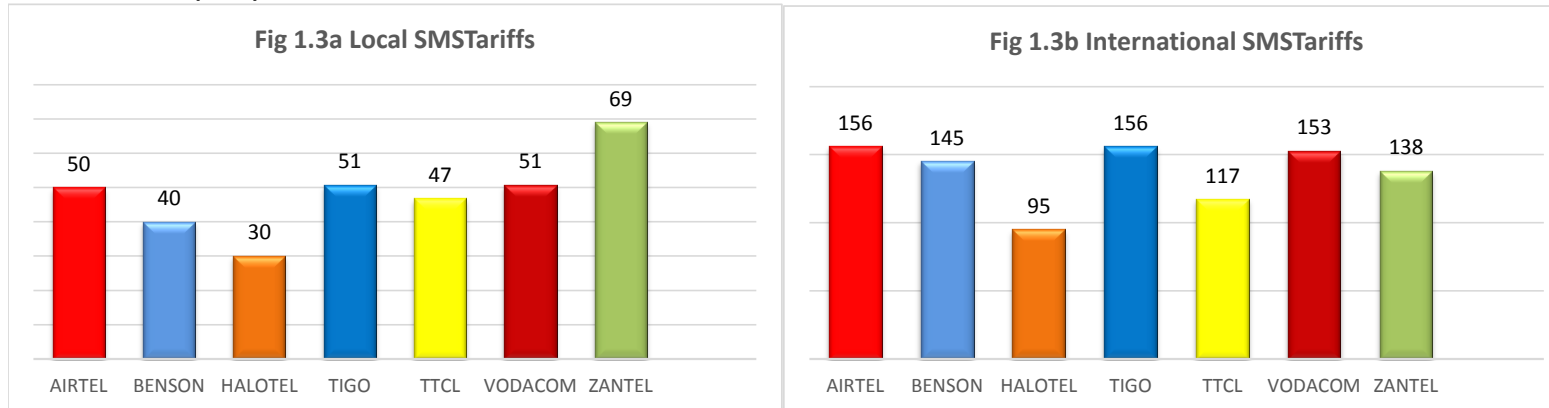
#### 1.1. Voice Local Tariffs (Tshs)



#### 1.2 Voice International Tariffs (Tshs)



### 1.3 SMS Tariffs (Tshs)



**NOTE: For more tariffs details, please consult respective operators**

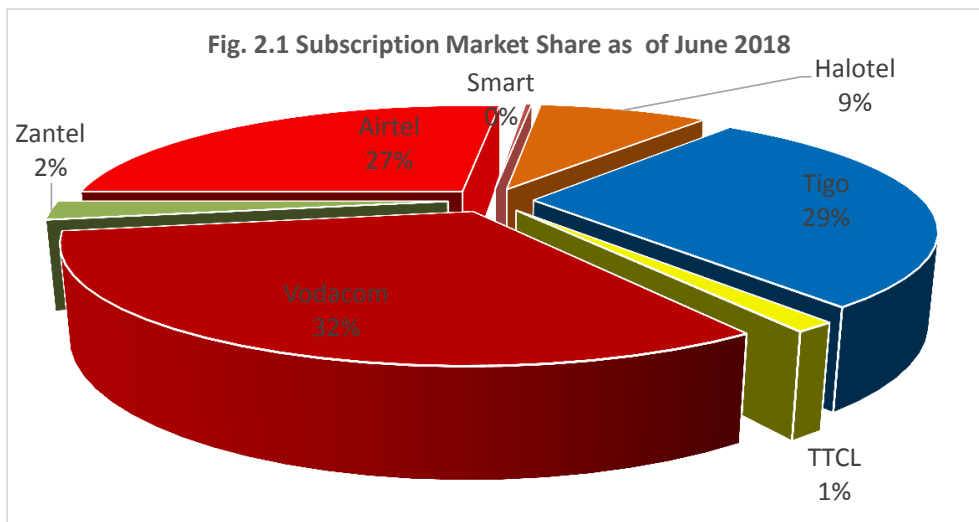
### 1.4 Weighted Average Tariffs (WAT) for the quarter

Destination	WAT
On Net	249
Off Net	323
EA	732
Other Int.	1,446
Local SMS	51
<b>International SMS</b>	<b>148</b>

## 2. TELECOM SUBSCRIPTIONS

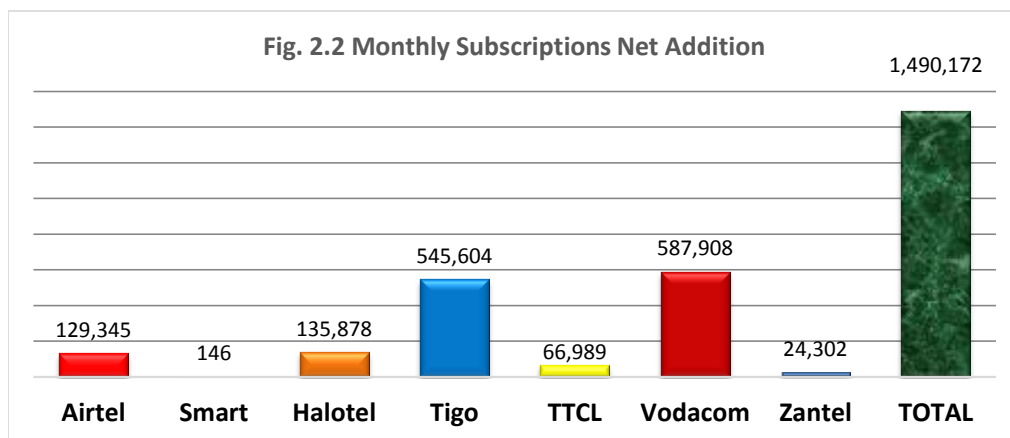
### 2.1 Voice Telecom Subscriptions

Operator	APRIL	MAY	JUNE
Airtel	11,005,202	11,078,826	11,134,547
Smart	132,132	132,203	132,278
Halotel	3,513,927	3,550,520	3,649,805
Tigo	11,460,964	11,723,878	12,006,568
TTCL	494,487	526,296	561,476
Vodacom	12,689,666	13,034,597	13,277,574
Zantel	1,047,284	1,060,003	1,071,586
<b>TOTAL</b>	<b>40,343,662</b>	<b>41,106,323</b>	<b>41,833,834</b>



## 2.2 Monthly Subscriptions Net Additions

Operator	MAY	JUNE	Operator NET ADDITION
Airtel	73,624	55,721	129,345
Smart	71	75	146
Halotel	36,593	99,285	135,878
Tigo	262,914	282,690	545,604
TTCL	31,809	35,180	66,989
Vodacom	344,931	242,977	587,908
Zantel	12,719	11,583	24,302
<b>TOTAL</b>	<b>762,661</b>	<b>727,511</b>	<b>1,490,172</b>



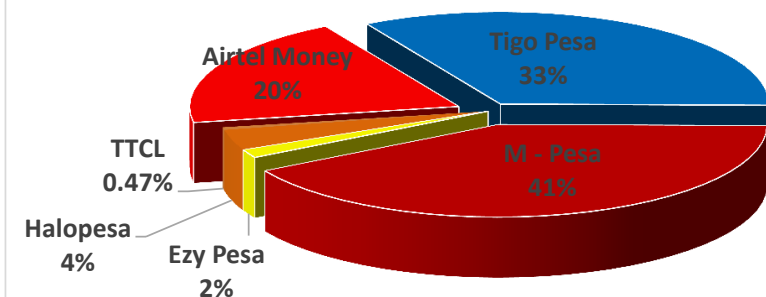
## 2.3 Subscriptions to Mobile and Fixed Network

NETWORK	APRIL	MAY	JUNE
<b>Mobile Network</b>	<b>40,217,607</b>	<b>40,981,512</b>	<b>41,708,218</b>
TTCL	126,024	124,780	125,584
ZANTEL	31	31	32
<b>Fixed Network</b>	<b>126,055</b>	<b>124,811</b>	<b>125,616</b>
<b>TOTAL</b>	<b>40,343,662</b>	<b>41,106,323</b>	<b>41,833,834</b>

#### 2.4 Mobile Money Subscriptions (Mobile Money Accounts)

Operator	APRIL	MAY	JUNE
Airtel Money	3,923,378	3,963,716	4,070,922
Tigo Pesa	6,948,196	6,916,273	6,979,382
M - Pesa	8,303,734	8,447,393	8,642,262
Ezy Pesa	298,351	309,007	307,525
Halopesa	622,268	547,181	756,332
TTCL	68,063	83,517	98,741
<b>TOTAL</b>	<b>20,163,990</b>	<b>20,267,087</b>	<b>20,855,164</b>

Fig. 2.4 Mobile Money Subscriptions Market Share as of June 2018



#### 2.5 Registered Subscriptions as of June 2018

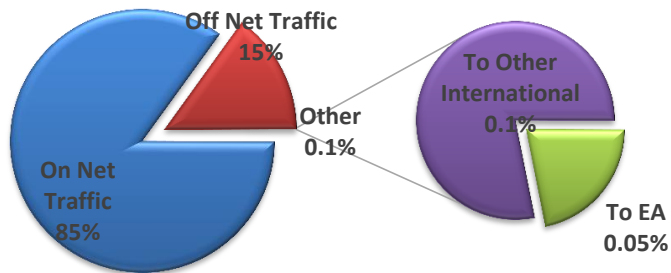
Operator	SUBSCRIPTIONS	REGISTERED	PERCENTAGE
Airtel	11,134,547	10,822,774	97%
Smart	132,278	132,278	100%
Halotel	3,649,805	3,649,805	100%
Tigo	12,006,568	11,991,496	99.9%
TTCL	435,892	435,892	100%
Vodacom	13,277,574	13,277,574	100%
Zantel	1,071,554	1,049,204	98%
<b>TOTAL</b>	<b>41,708,218</b>	<b>41,359,023</b>	<b>99%</b>

### 3. TRAFFIC MINUTES

#### 3.1 Total Traffic

Destination	APRIL	MAY	JUNE	TOTAL
On Net Traffic	4,036,132,297	4,334,503,516	4,524,572,753	<b>12,895,208,566</b>
Off Net Traffic	678,145,212	769,198,569	827,487,543	2,274,831,324
To EA	1,216,179	1,279,189	1,508,797	<b>4,004,165</b>
To Other International	4,680,859	4,798,288	4,886,066	14,365,213
<b>TOTAL</b>	<b>4,720,174,547</b>	<b>5,109,779,562</b>	<b>5,358,455,159</b>	<b>15,188,409,268</b>

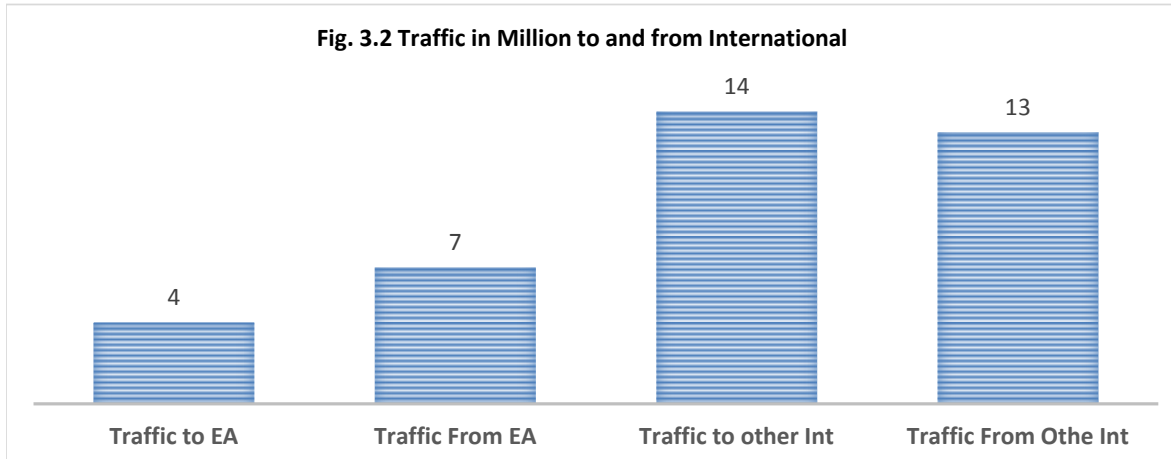
Fig.3.1 Percentage Share of Traffic per call Destination



#### 3.2 Traffic to and from International

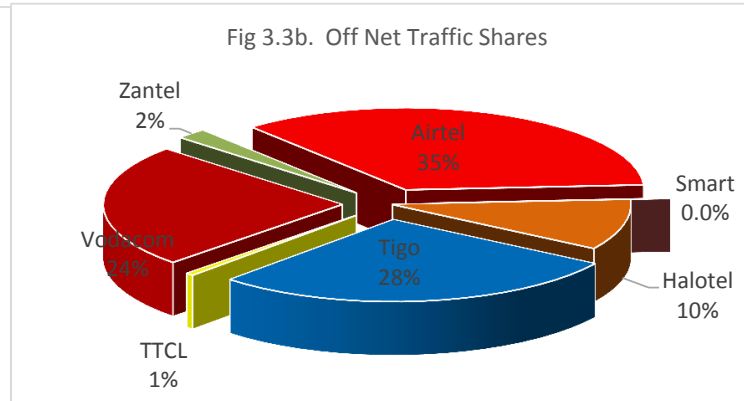
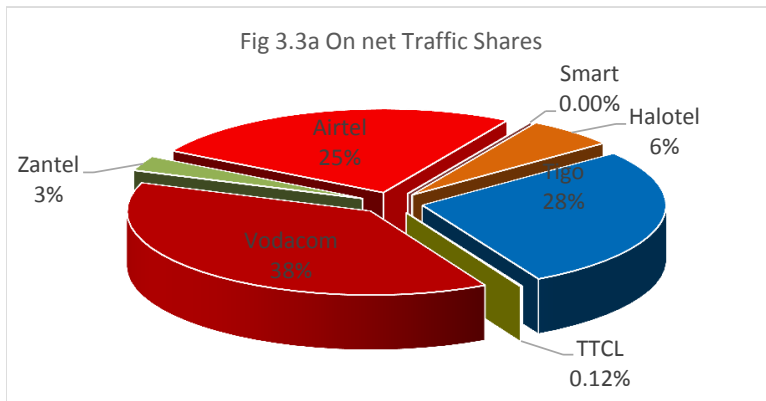
Destination	APRIL	MAY	JUNE	TOTAL
Traffic to EA	1,216,179	1,279,189	1,508,797	<b>4,004,165</b>
Traffic From EA	2,157,615	2,293,775	2,266,567	6,717,957
Traffic to other Int	4,680,859	4,798,288	4,886,066	<b>14,365,213</b>
Traffic From Othe Int	4,316,417	4,785,903	4,253,634	13,355,954
<b>TOTAL</b>	<b>12,371,070</b>	<b>13,157,155</b>	<b>12,915,064</b>	<b>38,443,289</b>

**Fig. 3.2 Traffic in Million to and from International**



**3.3 Percentage Shares of Traffic Per Operators**

**3.3(a) Local Traffic Shares**



### 3.3(b) International Traffic

Fig 3.3c EA Traffic Shares

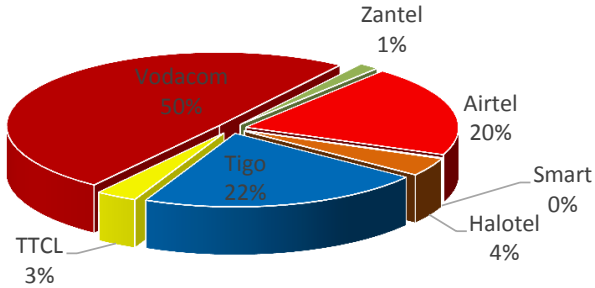
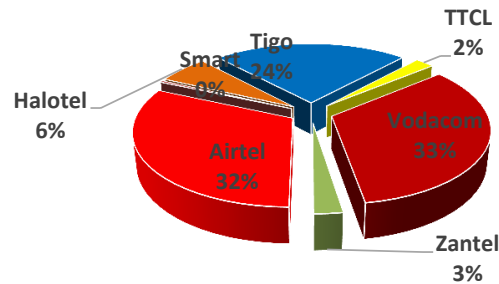


Fig 3.3d. Other Internationals Traffic Shares



### 3.4 Minutes Used Per Subscriber (MoU)

Destination	APRIL	MAY	JUNE	TOTAL
On net	100	105	108	314
Off Net	17	19	20	55
EA	0.0	0.0	0.0	0.1
Other Internationals	0.1	0.1	0.1	0.3
<b>TOTAL</b>	<b>117</b>	<b>124</b>	<b>128</b>	<b>369</b>

Fig.3.4a Monthly Percentage Shares on MoU

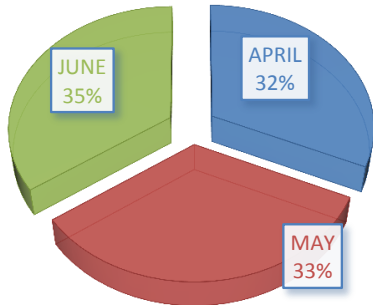
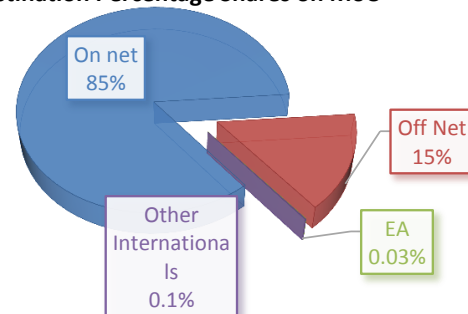


Fig.3.4b Destination Percentage Shares on MoU



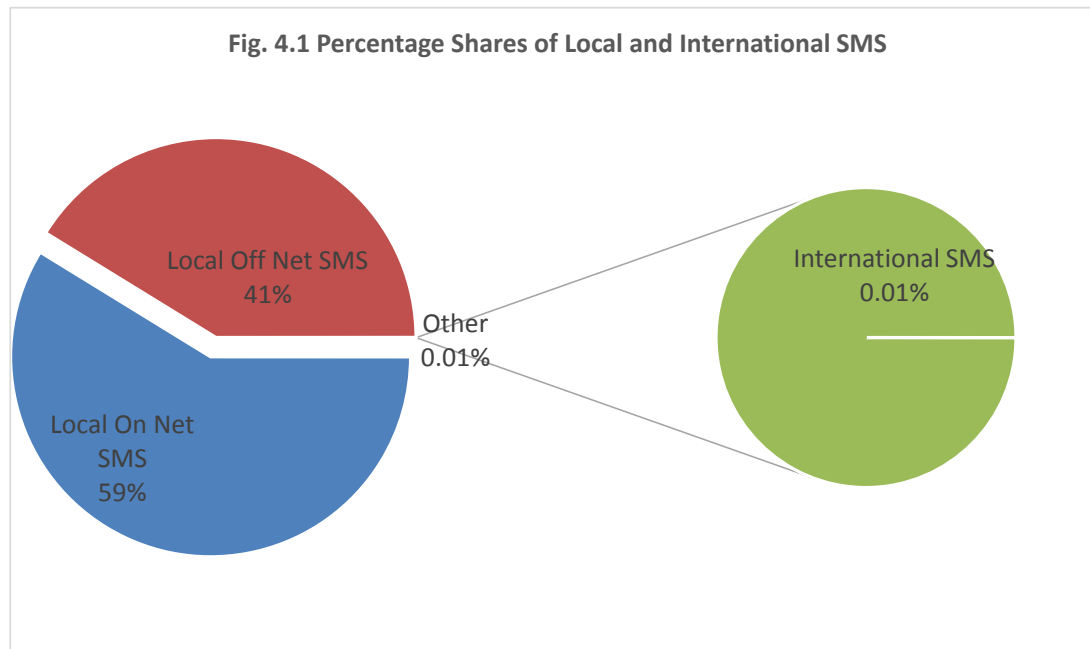


#### 4. SHORT MESSAGES (SMS)

##### 4.1 Local and International SMS

Destination	APRIL	MAY	JUNE	TOTAL
Local On Net SMS	4,696,232,868	4,358,167,585	4,573,912,285	<b>13,628,312,738</b>
Local Off Net SMS	2,907,074,968	3,118,168,398	3,535,587,787	<b>9,560,831,153</b>
International SMS	863,605	960,700.0	1,012,535.0	<b>2,836,840</b>
<b>TOTAL</b>	<b>7,604,171,441</b>	<b>7,477,296,683</b>	<b>8,110,512,607</b>	<b>23,191,980,731</b>

Fig. 4.1 Percentage Shares of Local and International SMS



## 4.2 Percentage Shares of SMS Per Operators

Fig 4.2a Percentage Shares of Local SMS

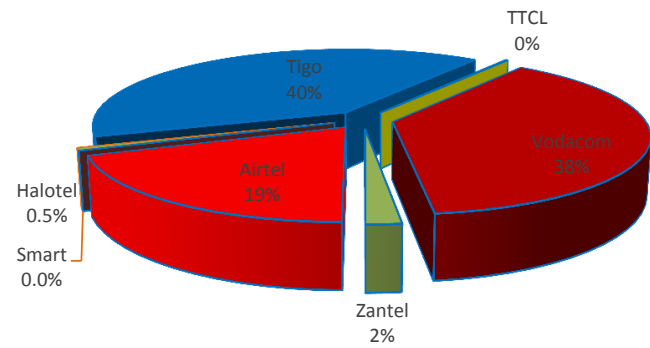
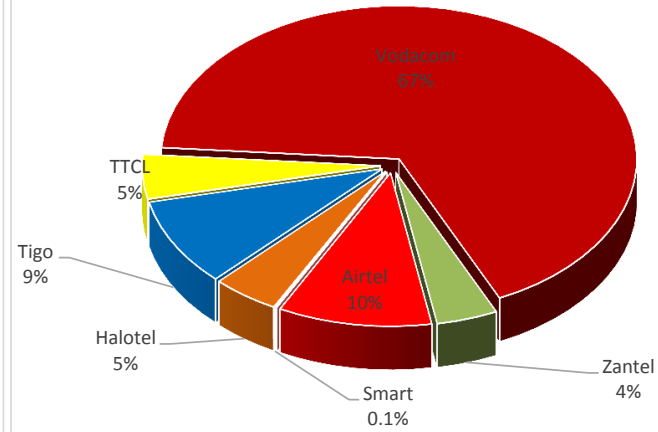


Fig 4.2b Percentage Shares of International SMS



## 5. SUMMARY OF COMMUNICATIONS STATISTICS

### 5.1 TELECOM SERVICES

#### 5.1a Subscriptions and Teledensity

Year	2012	2013	2014	2015	2016	2017
Fixed	176,367	164,999	142,950	142,819	129,597	<b>127,094</b>
Mobile	27,450,789	27,442,823	34,108,851	39,665,600	40,044,186	<b>39,953,860</b>
Total	27,627,156	27,607,822	34,251,801	39,808,419	40,173,783	<b>40,080,954</b>
Penetration	61%	61%	71%	79%	80%	<b>78%</b>

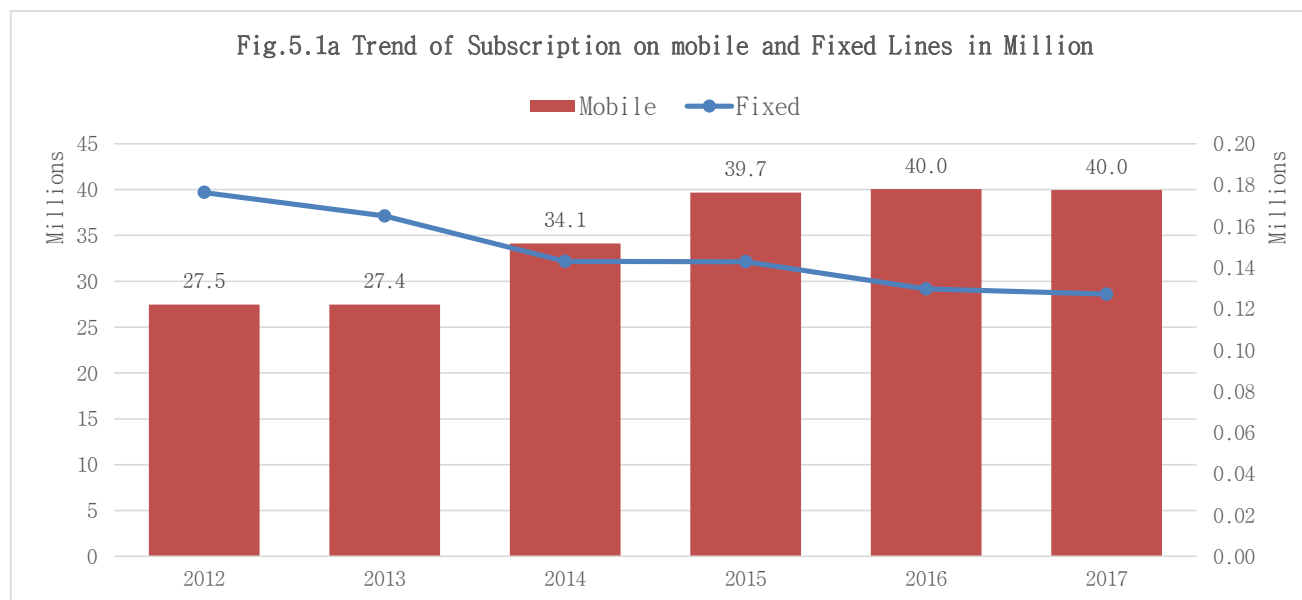
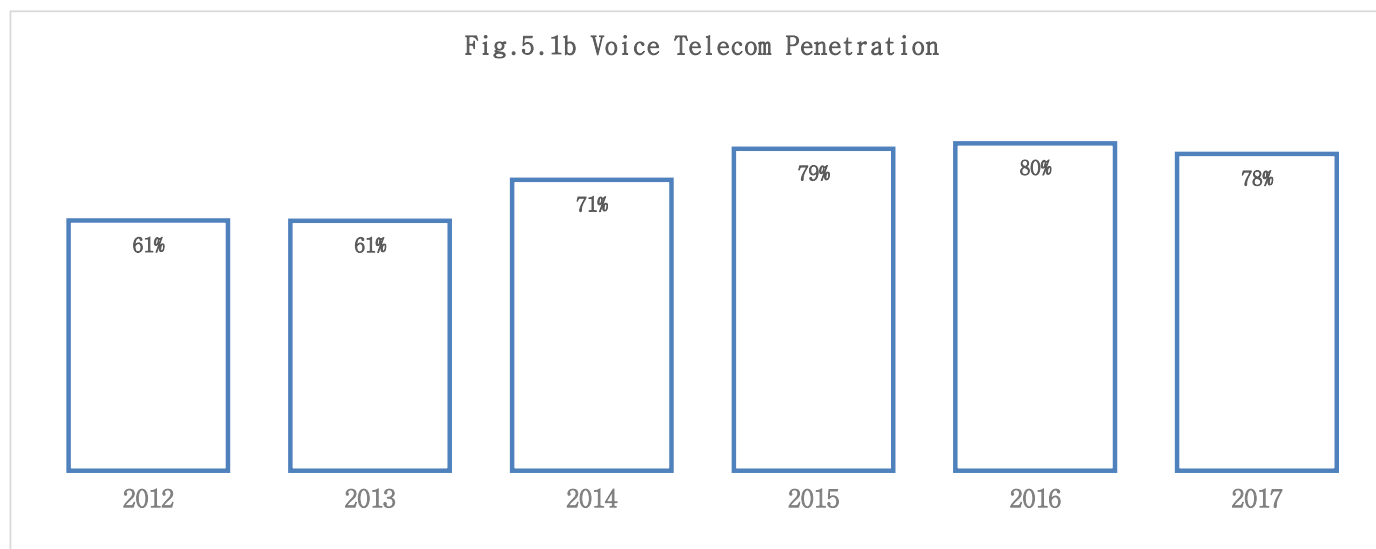


Fig.5.1b Voice Telecom Penetration

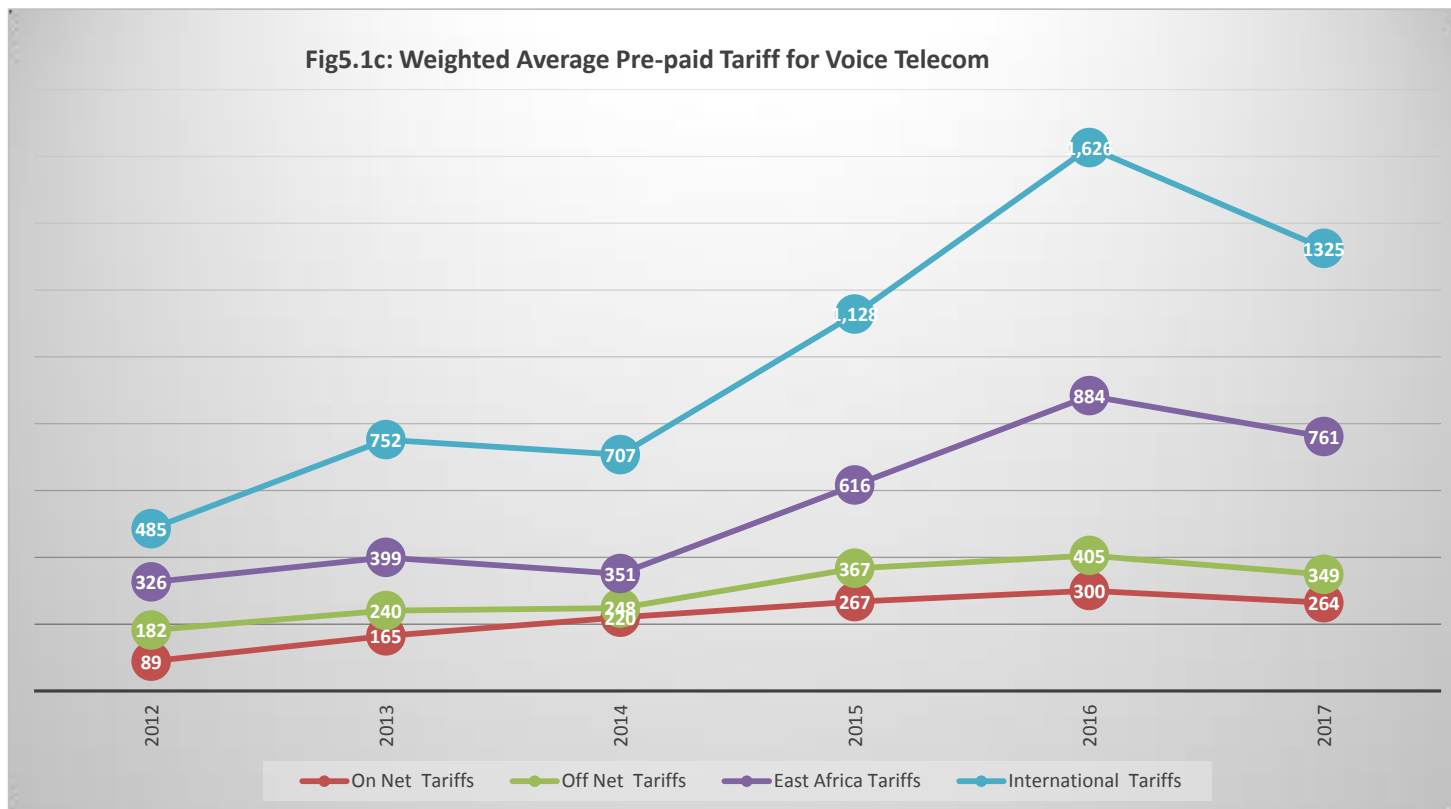


5.1b Traffic (in minutes)

Years	2012	2013	2014	2015	2016	2017
National Traffic (On & Off Net)	24,354,279,292	34,934,613,363	41,689,212,148	43,461,094,130	51,023,633,898	56,053,981,867
Traffic to International	201,827,164	198,116,642	234,080,182	219,401,125	145,972,186	99,413,092
Traffic from International	253,811,569	229,961,296	258,420,938	221,145,509	171,320,372	104,148,723
Traffic to East Africa	67,648,652	42,535,489	53,329,431	44,821,161	35,811,296	21,952,159
Traffic from East Africa	68,978,489	56,624,940	54,174,595	54,078,219	79,875,098	43,845,601
Traffic to Other International	134,178,512	155,581,153	180,750,751	174,579,964	110,160,890	77,460,933
Traffic from Other International	184,833,080	173,336,356	204,246,343	167,067,290	91,445,274	60,303,122

5.1c Weighted Average Prepaid Tariff for voice Telecom (without Tax)

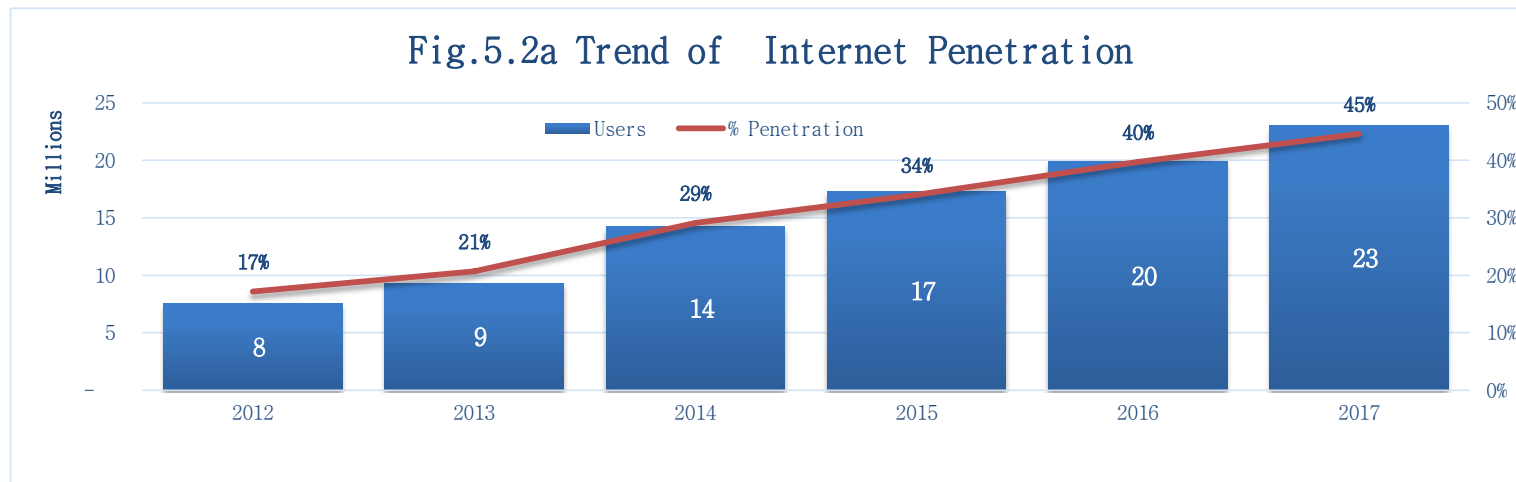
Years	2012	2013	2014	2015	2016	2017
On Net Tariffs	89	165	220	267	300	264
Off Net Tariffs	182	240	248	367	405	349
East Africa Tariffs	326	399	351	616	884	761
International Tariffs	485	752	707	1,128	1,626	1325



## 5.2 INTERNET SERVICES

### 5.2a Estimated number of users by technology type

Type of Service	2012	2013	2014	2015	2016	2017
Fixed Wireless	777,461	1,056,940	1,913,082	662,882	1,218,693	<b>3,468,188</b>
Mobile Wireless	6,031,323	7,493,823	11,320,031	16,280,943	18,014,358	<b>19,006,223</b>
Fixed Wired	712,095	761,508	984,198	319,698	629,474	<b>520,698</b>
<b>Total</b>	<b>7,520,878</b>	<b>9,312,272</b>	<b>14,217,311</b>	<b>17,263,523</b>	<b>19,862,525</b>	<b>22,995,109</b>
<b>Penetration</b>	<b>17%</b>	<b>21%</b>	<b>29%</b>	<b>34%</b>	<b>40%</b>	<b>45%</b>

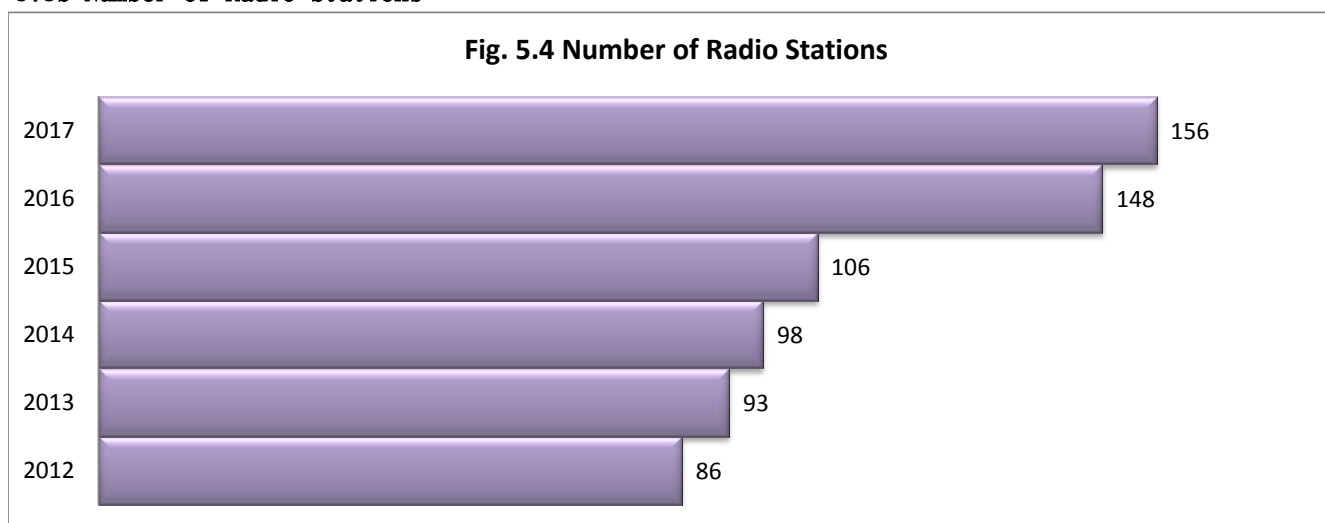


### 5.3 BROADCASTING SERVICES

#### 5.3a Number of TV Stations

Type	2012	2013	2014	2015	2016	2017
Free To Air (FTA)	23	23	25	25	25	27
Satellite TV	3	3	3	3	3	3
Pay DTT	5	3	3	3	3	3
Cable TV	15	15	15	15	15	15
<b>Total</b>	<b>46</b>	<b>44</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>48</b>

#### 5.3b Number of Radio Stations



#### 5.3c Number of Active Subscribers/Active Decoders for Pay TVs Services in Tanzania

Year	2012	2013	2014	2015	2016	2017
DTT	319,078	449,941	715,339	717,824	837,461	1,508,229
SATELLITE	47,604	85,734	187,754	192,571	224,667	570,124
CABLE	55,702	74,562	96,823	125,043	158,224	158,224
<b>TOTAL</b>	<b>422,384</b>	<b>610,237</b>	<b>999,916</b>	<b>1,035,438</b>	<b>1,220,352</b>	<b>2,236,577</b>

## 5.4 POSTAL SERVICES

### 5.4a Postal Service Providers

CATEGORY	2012	2013	2014	2015	2016	2017
Public Postal	1	1	1	1	1	1
International	7	8	8	8	8	7
East Africa	8	4	3	4	2	1
Domestic	5	4	4	8	8	14
Intracity	4	4	4	6	9	5
Intercity	26	26	6	9	5	7
<b>Total</b>	<b>51</b>	<b>47</b>	<b>26</b>	<b>36</b>	<b>33</b>	<b>35</b>

### 5.4b Postal Services Customers

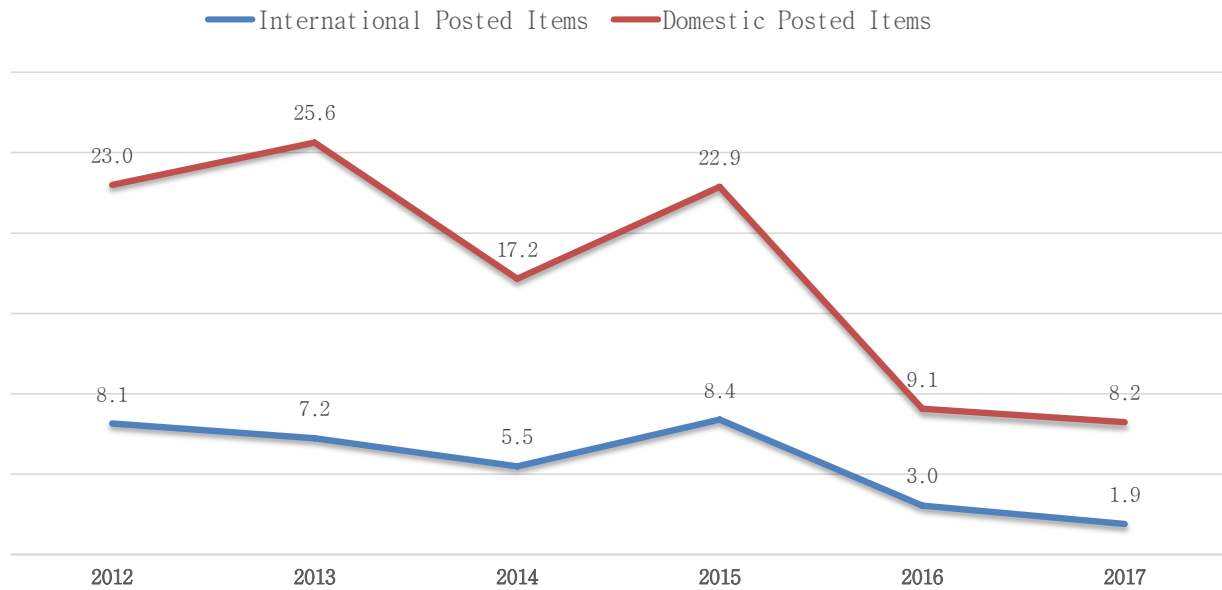
Year	2012	2013	2014	2015	2016	2017
Corporate	547	718	694	158,487	16,423	180307
Individuals	158,827	190,418	187,603	364,458	364,953	364853
<b>TOTAL</b>	<b>159,374</b>	<b>191,136</b>	<b>188,297</b>	<b>522,945</b>	<b>381,376</b>	<b>545,160</b>

### 5.4c Domestic and International Posted Items

Item	2012	2013	2014	2015	2016	2017
Domestic Items	22,992,828	25,635,016	17,158,175	22,870,106	9,058,968	8,228,501
International Items	8,137,969	7,225,647	5,477,634	8,389,065	3,039,816	1,892,887
<b>TOTAL</b>	<b>31,130,797</b>	<b>32,860,663</b>	<b>22,635,809</b>	<b>31,259,171</b>	<b>12,098,784</b>	<b>10,121,388</b>



Fig 5.4d. Posted Items (Millions)



5.4e Items Posted to and Delivered from International

Year	2012	2013	2014	2015	2016	2017
Delivered from Int	26,058,369	7,772,254	7,363,436	9,014,973	4,240,327	2,339,149
Posted to Int	8,137,969	7,225,647	5,477,634	11,259,171	12,098,784	10,121,388
<b>TOTAL</b>	<b>34,196,338</b>	<b>14,997,901</b>	<b>12,841,070</b>	<b>20,274,144</b>	<b>16,339,111</b>	<b>12,460,537</b>

Fig. 5.4f Items posted to and Delivered from International

